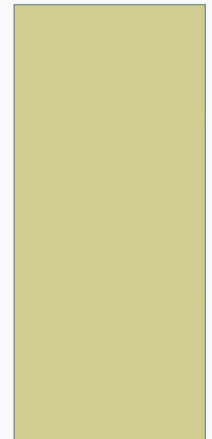


Community Economic Development Strategies

A CO-OPERATIVE DEVELOPMENT PERSPECTIVE



Presentation Outline

- Background:
 - Co-ops
- Co-operative & CED
 - Economic Drivers
 - Community Building
- Moving Forward
 - Thinking Strategically
 - Thinking Co-operatively

SCA Members



Canadian Worker Co-operative Federation



THE COMMUNITY HEALTH
CO-OPERATIVE FEDERATION LIMITED

Serving Community Clinics at Prince Albert, Regina, Saskatoon, Wynyard



**Saskatchewan
Credit Unions**

Federated Co-operative Ltd



Our Mission

Ensure “a strong & thriving co-operative presence in Saskatchewan communities”

SCA Services

- Co-operative Development
- Community, Business & Government Relations
- Youth Education & Involvement

Community Economic Development (CED)

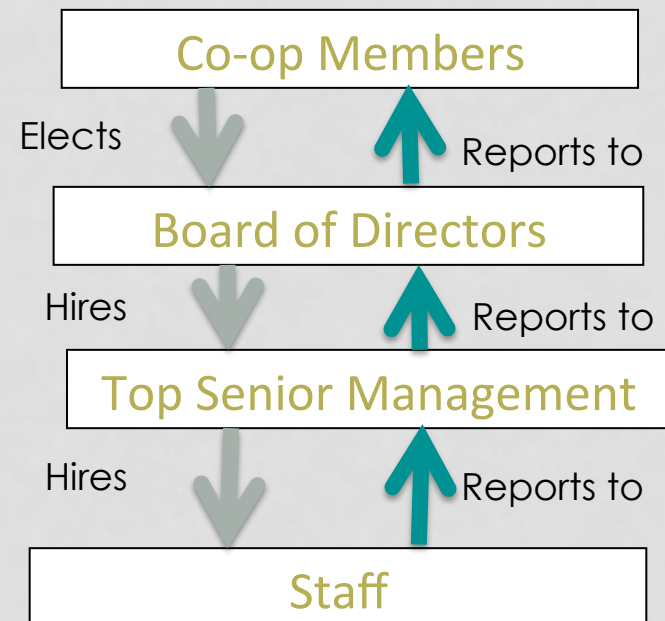
- Holistic Community Approach
 - Social
 - Cultural
 - Environmental
- CED Organizations & Companies
 - Community Led
 - Community Owned
 - Vehicles of Social & Economic Development
 - Variety of forms
 - Non-profit
 - NGO's
 - Social Enterprise (for-profit)
 - Charities
 - **Co-operatives**

Co-op Quick Facts

- The United Nations has declared 2012 the International Year of the Cooperative
- 1 billion people worldwide are members of a co-op
 - Co-op members outnumber shareholders 3 to 1
 - In Africa, one in thirteen people are members of a co-operative (six times higher than the number of shareholders).
- 3 Billion secure employment through co-ops, 20% more than multinational enterprises
- 9,000 co-ops and credit unions in Canada
- The survival rate of co-ops is higher than traditional businesses (some cases twice the survival rate after 5 yrs)
- 4 of every 10 citizens (18 million people) in Canada are members of at least one cooperative
- Over 1200 co-ops in Saskatchewan
- 56% of the Saskatchewan population are members (570,724 people).

What is a Co-operative?

- An autonomous association of persons
- Formed to meet common needs and aspirations (economic, social, and/or cultural)
- Jointly-owned and democratically-controlled enterprise
- Key Parts
 - Community Ownership
 - Governance
- Foundation
 - Membership Participation
 - Leadership
 - Vision
 - Policies
 - Direction



Business with a Social Purpose

- Provides its members with good or services at as close to cost as possible
- Purpose is to provides services to its members
- Multiple Bottom-Lines
 - Viable business
 - Social purpose/value
 - Engagement/empowerment
 - Community & Environmental impact

Values & Principles

Co-operative Values

- Self-help
- Self-responsibility
- democracy
- Equality & equity
- Solidarity

Values & Principles

Co-operative Principles

- Open Membership
- Democratic Control
- Member Economic Participation
- Autonomy
- Member Education
- Co-operation Among Co-ops
- Sustainable Communities

Co-ops as CED vehicles

- Economic Drivers
 - Fit Many Business Models
 - Essential Services, Infrastructure and Products
 - Utility Co-operatives
 - Financial Co-ops (Credit Unions)
 - Retail Co-ops
 - Daycare Co-operatives
 - Provide Fair & Sustainable Livelihoods
 - Worker Co-operatives

Co-ops as CED vehicles

- Addressing Community's Social and Cultural Needs
- Community Service Co-operatives
 - Community Space
 - Land Co-operatives
 - Housing Co-operatives
 - Community Clinics/Healthcare Co-operatives

Moving Forward

- Thinking Strategically: CED Approach
 - Be Clear & Specific
 - Survey Your Community
 - Identify Opportunities/Needs
 - Identify Community Skills/Abilities
 - Think holistically
 - Create Partnerships
 - Know Your Options

Moving Forward

- Think Co-operative Entrepreneurship
 - Know Your Membership
 - Establish Strong Dedicated Leadership
 - Good Governance
 - Membership Participation
 - Co-operatives as a Tool for Development
 - Encourage Collective Entrepreneurship
 - Provide Essential Services
 - Create Employment
 - Possible Businesses
 - Daycare Co-operatives
 - Home Care Co-operatives
 - Consumer Co-operatives

Thank You

Frederick Khonje

Co-op Development Officer

www.sask.coop

(306) 244-3702

fred.khonje@sask.coop

Saskatoon, SK